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THE ECO-FLEX POSTER: Poster sized and printed on thin vinyl that is posted with clips instead of paste.

THE CUSTOM BULLETIN & THE BULLETIN: All printed on vinyl which allows for the reuse of the same vinyl and increases life span of creative.

MECHANICAL	PRODUCT	LIVE AREA	FILE SET-UP SIZE	FILE SET-UP NOTES	FINISHING	PRINT MATERIAL	FINISHED HEM	BLEED	POCKET	DPI
	Eco-Flex Poster	10'4.5"h x 22'7.5"w	5.125"h x 11.125"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.25" inside all sides of the file for safety area.		3.2oz Polyethylene Formetco System	10'4.5"h x 22'7.5"w	full	N/A	150
	Custom Bulletin	10'h x 30'w	5.33"h x 15.33"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.25" inside all sides of the file for safety area.		7 oz Seamless Vinyl	11'4"h x 31'4"w	4"	4"	150
	Bulletin	14'h x 48'w	7.333"h x 24.333"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.25" inside all sides of the file for safety area.		7 oz Seamless Vinyl	15'5.5"h x 49'4"w	5.5"	4"	150

THE BACKLIT: Printed on semi-transparent backlit vinyl. Backlits allow for light to shine through the board creating an eye-catching visual for evening viewers.

MECHANICAL	PRODUCT	LIVE AREA	FILE SET-UP SIZE	FILE SET-UP NOTES	FINISHING	PRINT MATERIAL	FINISHED HEM	BLEED	POCKET	DPI
	Backlit	10'h x 30'w	7.67"h x 17.67"w	300 dpi/CMYK. Bleed art to edge, but leave at least 1" inside all sides of the file for safety area.		Backlit 15 oz Vinyl 100% on front	14'h x 34'w	20"	4"	150
	Backlit Vertical	30'h x 10'w	17.67"h x 7.67"w	300 dpi/CMYK. Bleed art to edge, but leave at least 1" inside all sides of the file for safety area.		Backlit 15 oz Vinyl 100% on front	34'h x 14'w	20"	4"	150

THE TRIVISION: Showcases 3 different ads/clients by use of tall vertical prisms that rotate on a set schedule.

MECHANICAL	PRODUCT	LIVE AREA	FILE SET-UP SIZE	FILE SET-UP NOTES	FINISHING	PRINT MATERIAL	PANELS	BLEED	POCKET	DPI
	Roto Panel (11032A) 12' x 25'	12'h x 24'2.25"w	6.333"h x 12.833"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.25" inside all sides of the file for safety area.		15 Pt Calendered Vinyl 70 Panels	93 mm w x 12'h	full	N/A"	150
	Prisma Flex (14956A) 14' x 48'	14'h x 48'w	7.333"h x 24.333"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.25" inside all sides of the file for safety area.		139 Panels	93 mm w x 14'h	full	N/A	150
	Prisma Flex (11059A) 14' x 24'	14'h x 24'w	7.083"h x 12.083"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.25" inside all sides of the file for safety area.		70 Panels	93 mm w x 14'h	full	N/A	150
	Formetco (I-74) 14' x 48'	14'h x 48'w	7.333"h x 24.333"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.25" inside all sides of the file for safety area.		96 Panels	13'11"h x 5 7/16"w	full	N/A	150

UNIQUE STRUCTURES: Single units throughout the market that are uniquely sized.

MECHANICAL SET-UP	PRODUCT	LIVE AREA	FILE SET-UP SIZE	FILE SET-UP NOTES	FINISHING DETAILS	PRINT MATERIAL	FINISHED HEM	BLEED	POCKET	DPI
	10'6"x 30'6" / Pekin	10'6"h x 36'6"w	5.583"h x 15.583"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.		7 oz Seamless Vinyl	6'11"h x 25'10"w	4"	4"	150
	16'x 50' I-74 / Morton	16'h x 50'w	6.583"h x 25.583"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.25" inside all sides of the file for safety area.		7 oz Seamless Vinyl	16'6"h x 50'6"w	3"	3"	150
	12'x24' / Morton	12'h x 24'w	8"h x 15.2"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.25" inside all sides of the file for safety area.		7 oz Seamless Vinyl	13'4"h x 25'4"w	4"	4"	150
	Jr. Wrapped Posters	12' 7"w x 12'h	14h" x 13.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.25" inside all sides of the file for safety area.		7 oz Seamless Vinyl	13'11" h x 13'4"w	4"	4"	150

THE DIGITAL: Digital spots that are uploaded to the billboard at any time of day. Creative is dynamic and can utilize day-parting, RSS feeds and much more.

MECHANICAL SET-UP	PRODUCT	LIVE AREA	FILE SET-UP SIZE	FILE SET-UP NOTES
	Glen & University #11031	12'h x 25'w	160h x 336w pixels	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 15px inside all sides of the file for safety area.
	Knoxville & Mt Hawley #11034, #11035	12'h x 25'w	198h x 396w pixels	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 15px inside all sides of the file for safety area.
	Pioneer Park & Hale #13012	10'h x 30'w	160h x 552w pixels	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 15px inside all sides of the file for safety area.
	Washington & Dolans #33020	10'h x 30'w	160h x 552w pixels	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 15px inside all sides of the file for safety area.
	8th & Kennedy #33978	10'h x 30'w	160h x 552w pixels	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 15px inside all sides of the file for safety area.
	University & War #14939	14'h x 48'w	208h x 720w pixels	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 15px inside all sides of the file for safety area.
	Knoxville & I-74 #14975	14'h x 48'w	240h x 888w pixels	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 15px inside all sides of the file for safety area.
	I-74 & Camp #14979	14'h x 48'w	242h x 858w pixels	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 15px inside all sides of the file for safety area.
	War & Indiana #11051	12'h x 25'w	198h x 396w pixels	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 15px inside all sides of the file for safety area.
	Wash & Riverfront #34918	14'h x 48'w	384h x 1408w pixels	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 15px inside all sides of the file for safety area.
	Veterans & Morrissey #40000, #40001	12'h x 25'w	352h x 736w pixels	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 15px inside all sides of the file for safety area.
	Veterans & Ft Jesse #41003, #41004	12'h x 25'w	352h x 736w pixels	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 15px inside all sides of the file for safety area.

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