

**PRINT FILE NAMING:** Advertiser\_ArtName\_FileSize(HxW)\_Date(MM-DD-YY)  
**Example:** McDonalds\_3DollarMealDeal\_14x48\_01-03-24.pdf

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**THE BULLETIN:** Ranging from smaller size to traditional size billboards. All printed on vinyl which allows for the reuse of the same vinyl and increases life span of creative. With vinyl there is the added option of extensions.

MECHANICAL SET-UP	PRODUCT	LIVE AREA	FILE SET-UP SIZE	FILE SET-UP NOTES	PRINT MATERIAL	FINISHED HEM	BLEED	POCKET	DPI
	Bulletin 5'5"h x 11'5"w <i>Jr. Poster</i>	5'5"h x 11'5"w	3.208"h x 6.208"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	6'5"h x 12'5"w	3"	3"	150
	Bulletin 6'h x 12'w <i>Jr. Poster</i>	6'h x 12'w	3.5"h x 6.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	7'h x 13'w	3"	3"	150
	Bulletin 6'2"h x 12'w <i>Jr. Poster</i>	6'2"h x 12'w	3.583"h x 6.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	7'2"h x 13'w	3"	3"	150
	Bulletin 6'2.5"h x 12'w <i>Jr. Poster</i>	6'2.5"h x 12'w	3.604"h x 6.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	7'2.5"h x 13'w	3"	3"	150
	Bulletin 6'3"h x 12'w <i>Jr. Poster</i>	6'3"h x 12'w	3.625"h x 6.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	7'3"h x 13'w	3"	3"	150
	Bulletin 8'h x 20'w	8'h x 20'w	4.5"h x 10.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	9'h x 21'w	3"	3"	150
	Bulletin 8'h x 24'w	8'h x 24'w	4.5"h x 12.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	9'h x 25'w	3"	3"	150
	Bulletin 8'h x 32'w	8'h x 32'w	4.5"h x 16.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	9'h x 33'w	3"	3"	150
	Bulletin 8'h x 34'w	8'h x 34'w	4.5"h x 17.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	9'h x 35'w	3"	3"	150
	Bulletin 9'2"h x 24'6"w	9'2"h x 24'6"w	5.083"h x 12.75"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	10'2"h x 25'6"w	3"	3"	150
	Bulletin 10'h x 24'w	10'h x 24'w	5.5"h x 12.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	11'h x 25'w	3"	3"	150
	Bulletin 10'h x 24'4"w	10'h x 24'4"w	5.5"h x 12.666"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	11'h x 25'4"w	3"	3"	150
	Bulletin 10'h x 28'w	10'h x 28'w	5.5"h x 14.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	11'h x 29'w	3"	3"	150
	Bulletin 10'h x 30'w	10'h x 30'w	5.5"h x 15.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	11'h x 31'w	3"	3"	150
Bulletin 10'h x 32'w	10'h x 32'w	5.5"h x 16.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	11'h x 33'w	3"	3"	150	
Bulletin 10'h x 36'w	10'h x 36'w	5.5"h x 18.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	11'h x 37'w	3"	3"	150	
Bulletin 10'h x 40'w	10'h x 40'w	5.5"h x 20.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	11'h x 41'w	3"	3"	150	

FINISHING DETAILS

**THE BULLETIN:** Ranging from smaller size to traditional size billboards. All printed on vinyl which allows for the reuse of the same vinyl and increases life span of creative. With vinyl there is the added option of extensions.

MECHANICAL SET-UP	PRODUCT	LIVE AREA	FILE SET-UP SIZE	FILE SET-UP NOTES	PRINT MATERIAL	FINISHED HEM	BLEED	POCKET	DPI
	Bulletin 10'h x 50'w	10'h x 50'w	5.5"h x 25.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	11'h x 51'w	3"	3"	150
	Bulletin 10'6"h x 24'w	10'6"h x 24'w	5.75"h x 12.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	11'6"h x 25'w	3"	3"	150
	Bulletin 10'6"h x 29'w	10'6"h x 29'w	5.75"h x 15"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	11'6"h x 30'w	3"	3"	150
	Bulletin 10'6"h x 32'w	10'6"h x 32'w	5.75"h x 16.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	11'6"h x 33'w	3"	3"	150
	Bulletin 10'6"h x 36'w	10'6"h x 36'w	5.75"h x 18.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	11'6"h x 37'w	3"	3"	150
	Bulletin 10'6"h x 40'6" w	10'6"h x 40'6" w	5.75" h x 20.75" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	11'6" h x 41'6" w	3"	3"	150
	Bulletin 10'6"h x 42'w	10'6"h x 42'w	5.75"h x 21.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	11'6"h x 43'w	3"	3"	150
	Bulletin 10'7" h x 36' w	10'7" h x 36' w	5.791" h x 18.5" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	11'7" h x 37' w	3"	3"	150
	Bulletin 10'7" h x 38'6" w	10'7" h x 38'6" w	5.791" h x 19.75" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	11'7" h x 39'6" w	3"	3"	150
	Bulletin 10'7" h x 40' w	10'7" h x 40' w	5.791" h x 20.5" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	11'7" h x 41' w	3"	3"	150
	Bulletin 10'7" h x 40'6" w	10'7" h x 40'6" w	5.791" h x 20.75" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	11'7" h x 41'6" w	3"	3"	150
	Bulletin 12'h x 25'w	12'h x 25'w	6.5"h x 13"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	13'h x 26'w	3"	3"	150
	Bulletin 12'h x 36'w	12'h x 36'w	6.5"h x 18.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	13'h x 37'w	3"	3"	150
	Bulletin 12'h x 40'w	12'h x 40'w	6.5"h x 20.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	13'h x 41'w	3"	3"	150
	Bulletin 12'h x 48'w	12'h x 48'w	6.5"h x 24.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	13'h x 49'w	3"	3"	150
	Bulletin 12'h x 50'w	12'h x 50'w	6.5"h x 25.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	13'h x 51'w	3"	3"	150
	Bulletin 14'h x 40'9" w	14'h x 40'9" w	7.5" h x 20.88" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	15'h x 41'9" w	3"	3"	150
	Bulletin 14'h x 48'w	14'h x 48'w	7.5" h x 24.5" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	15'h x 49'w	3"	3"	150
	Bulletin 16'h x 50'w	16'h x 50'w	8.5" h x 25.5" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	17'h x 51'w	3"	3"	150
Bulletin 20'h x 19'3" w	20'h x 19'3" w	10.5" h x 10.125" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	21'h x 20'3" w	3"	3"	150	

FINISHING DETAILS

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MECHANICAL SET-UP	PRODUCT	LIVE AREA	FILE SET-UP SIZE	FILE SET-UP NOTES	PRINT MATERIAL	FINISHED HEM	BLEED	POCKET	DPI
	Bulletin 20'h x 32'w	20'h x 32'w	10.5" h x 16.5" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	21'h x 33'w	3"	3"	150
	Bulletin 21'h x 60'w	21'h x 60'w	11" h x 30.5" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	22'h x 61'w	3"	3"	150
	Bulletin 21'3"h x 32'w	21'3"h x 32'w	11.125" h x 16.5" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	22'3"h x 33'w	3"	3"	150
	Bulletin 22'3"h x 40'1" w	22'3"h x 40'1" w	11.625" h x 20.541" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	23'3"h x 41'1" w	3"	3"	150
	Bulletin 23'3"h x 26'6" w	23'3"h x 26'6" w	12.125" h x 13.75" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	24'3"h x 27'6" w	3"	3"	150
	Bulletin 24'h x 30'w	24'h x 30'w	12.5" h x 15.5" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	25'h x 31'w	3"	3"	150
	Bulletin 24'7"h x 31'3" w	24'7"h x 31'3" w	12.791" h x 16.125" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	25'7"h x 32'3" w	3"	3"	150
	Bulletin 24'9"h x 31'3" w	24'9"h x 31'3" w	12.875" h x 16.125" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	25'9"h x 32'3" w	3"	3"	150
	Bulletin 24'9"h x 36'w	24'9"h x 36'w	12.875" h x 18.5" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	25'9"h x 37'w	3"	3"	150
	Bulletin 24'10"h x 31'3" w	24'10"h x 31'3" w	12.916" h x 16.125" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	25'10"h x 32'3" w	3"	3"	150
	Bulletin 25'6"h x 36'6" w	25'6"h x 36'6" w	13.25" h x 18.75" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	26'6"h x 37'6" w	3"	3"	150
	Bulletin 26'h x 25'w	26'h x 25'w	13.5" h x 13" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	27'h x 26'w	3"	3"	150
	Bulletin 26'1" h x 39'3" w	26'1" h x 39'3" w	13.542" h x 10.125" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	27'1" h x 40'3" w	3"	3"	150
	Bulletin 26'6" h x 23'3" w	26'6" h x 23'3" w	13.75" h x 12.125" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	27'6" h x 24'3" w	3"	3"	150
	Bulletin 26'6" h x 40'5" w	26'6" h x 40'5" w	13.75" h x 20.708" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	27'6" h x 41'5" w	3"	3"	150
Bulletin 27'2" h x 36'w	27'2" h x 36'w	14.083" h x 18.5" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	28'2" h x 37'w	3"	3"	150	
Bulletin 28'h x 26'w	28'h x 26'w	14.5" h x 13.5" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	29'h x 27'w	3"	3"	150	

FINISHING DETAILS

**THE SPECTACULARS:** Spectaculars are uniquely-shaped bulletins wrapped in vinyl. The Shape can help your message stand out from the crowd and command maximum attention.

MECHANICAL SET-UP	PRODUCT	UNIT #	LIVE AREA	FILE SET-UP SIZE	FILE SET-UP NOTES	FINISHING DETAILS	PRINT MATERIAL	FINISHED HEM	BLEED	POCKET	DPI
	Wrap 10' x 30'	8353	10'h x 30'w	6"h x 16"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.		7oz Seamless Vinyl	12'h x 32'w	12"	3"	150
	Wrap 19'3" x 20'	F8335 G8335	19'3"h x 20'w	10.125"h x 10.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.		7oz Seamless Vinyl	20'3"h x 21'w	3"	3"	150
	Wrap 25'3" x 36'	8125 28125	25'3"h x 36'w	13.25"h x 18.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.		7oz Seamless Vinyl	26'3"h x 37'w	3"	3"	150
	Wrap 26'9" x 24'6"	5084 25084	26'9"h x 24'6" w	13.875"h x 12.75"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.		7oz Seamless Vinyl	27'9"h x 25'6" w	3"	3"	150
Vertacular 36'3" x 12'	F8111 G8111	36'3"h x 12'w	18.625"h x 6.5"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.5" inside all sides of the file for safety area.	7oz Seamless Vinyl	37'3"h x 13'w	3"	3"	150		

**THE POSTER:** Poster sized and printed on thin vinyl that is posted with clips instead of paste.

SET-UP	PRODUCT	LIVE AREA	FILE SET-UP SIZE	FILE SET-UP NOTES	FINISH	PRINT MATERIAL	FINISHED HEM	BLEED	POCKET	DPI
	Eco-Flex Poster	10'4.5"h x 22'7.5" w	5.208"h x 11.166"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.25" inside all sides of the file for safety area.		3.2 oz Polyethylene Formetco System	10'4.5" h x 22'7.5" w	FULL	N/A	150

**THE TRIVISION:** Showcases 3 different ads/clients by use of tall vertical prisms that rotate on a set schedule. (Please confirm with AOA Rotapanel or Formetco 12x24 unit.)

SET-UP	PRODUCT	LIVE AREA	FILE SET-UP SIZE	FILE SET-UP NOTES	FINISH	PRINT MATERIAL	FINISHED HEM	LOUVER	WIDTH	DPI
	Trivision 12' x 24' 28226, 28097, P990, 28332	12'h x 24'w	5.958"h x 12"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.375" inside all sides of the file for safety area.		15pt. Calendered Vinyl	11'11" h x 24'w	48	5.375"	150
	Trivision 10'6" x 36' 8348	10'6"h x 36'w	5.208"h x 18"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.375" inside all sides of the file for safety area.		15pt. Calendered Vinyl	10'5" h x 36'w	72	5.375"	150
	Trivision 10' x 30' 8353	10'h x 30'w	4.51"h x 14.515"w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.375" inside all sides of the file for safety area.		15pt. Calendered Vinyl	9'1/4" h x 29'3/8" w	84	3.74"	150

**THE BACKLIT:** Printed on semi-transparent backlit vinyl. Backlits allow for light to shine through the board creating an eye-catching visual for evening viewers.

MECHANICAL SET-UP	PRODUCT	LIVE AREA	FILE SET-UP SIZE	FILE SET-UP NOTES	FINISHING DETAILS	PRINT MATERIAL	FINISHED HEM	BLEED	POCKET	DPI
	Tuomey Backlit 10'4" x 22'7" 8113	10'4" h x 22'7" w	5.667" h x 11.792" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.		Backlit 15oz Vinyl 100% on front	11'4" h x 23'7" w	3"	3"	150
	Backlit Bulletin 10'6" x 36'	10'6" h x 36' w	6" h x 18.75" w	300 dpi/CMYK. Bleed art to edge, but leave at least 0.75" inside all sides of the file for safety area.		Backlit 15oz Vinyl 100% on front	10'6" h x 36' w	3"	3"	150

**DIGITAL FILE NAMING: Advertiser\_ArtName\_PixelFileSize(WxH)\_Date(MM-DD-YY)**  
**Example: McDonalds\_3DollarMealDeal\_888x260\_01-03-24.jpg**

Adams Outdoor reserves the right to reject files that are not created to size and naming specs. Please double check sizing and naming of files prior to sending.  
**Digital files must be received by noon for same day posting.**

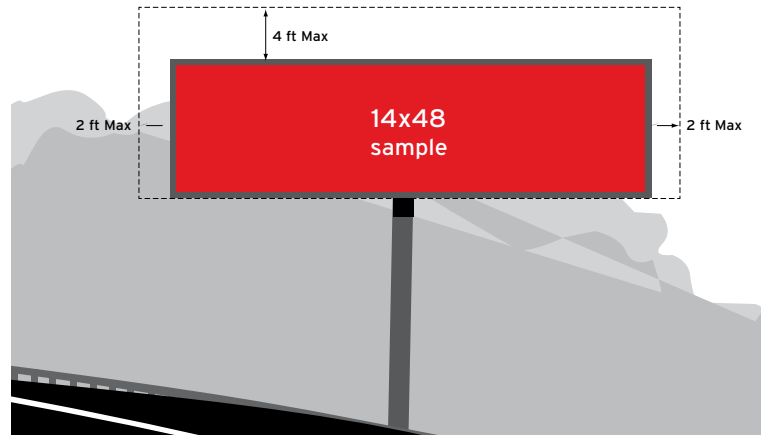
**THE DIGITAL:** Digital spots that are uploaded to the billboard at any time of day. Creative is dynamic and can utilize day-parting, RSS feeds and much more.

	PRODUCT	LIVE AREA	FILE SET-UP SIZE	FILE SET-UP NOTES
MECHANICAL SET-UP	Digital Poster 10'6" x 22' <small>2nd Loop &amp; Evans: G4096</small>	10'6"h x 22'w	420px w x 200px h	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 5px inside all sides of the file for safety area.
	Digital Poster 11'6" x 23' <small>North Irby St: F8396, G8396</small>	11'6"h x 23'w	440px w x 220px h	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 5px inside all sides of the file for safety area.
	Digital Poster 11'6" x 24' <small>Hoffmeyer: F7084 &amp; Lake City: F8393</small>	11'6"h x 24'w	460px w x 220px h	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 5px inside all sides of the file for safety area.
	Digital Poster 12'3" x 24'3" <small>8395</small>	12'3"h x 24'3"w	460px w x 220px h	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 5px inside all sides of the file for safety area.
	Digital Bulletin 10'x30' <small>Hwy 15/521: F8402 &amp; 52 Bypass G8266</small>	10'h x 30'w	540px w x 180px h	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 5px inside all sides of the file for safety area.
	Digital Bulletin 10'x30' <small>Irby St: F7027</small>	10'h x 30'w	600px w x 180px h	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 5px inside all sides of the file for safety area.
	Digital Bulletin 10'x30' <small>2nd Loop: F5432, G5432</small>	10'h x 30'w	896px w x 288px h	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 5px inside all sides of the file for safety area.
	Digital Bulletin 10'6" x 36' <small>W.Palmetto St: G8394 &amp; Hartsville: F8397</small>	10'6"h x 36'w	680px w x 200px h	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 5px inside all sides of the file for safety area.
	Digital Bulletin 10'6" x 36' <small>D. MeLeod: F8133, G8133 &amp; Five Pts: G8188</small>	10'6"h x 36'w	1088px w x 320px h	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 5px inside all sides of the file for safety area.
	Digital Bulletin 14' x 48' <small>F8258</small>	14' h x 48'w	1088px w x 320px h	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 5px inside all sides of the file for safety area.
	Digital Bulletin 12' x 36' <small>G8403 &amp; G8411</small>	12'h x 36'w	540px w x 180px h	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 5px inside all sides of the file for safety area.
	<b>Sumter:</b> Digital Bulletin 10' x 30' <small>Broad: G8400 &amp; Manning: G8374</small>	10'h x 30'w	540px w x 180px h	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 5px inside all sides of the file for safety area.
	<b>Sumter:</b> Digital Bulletin 10' x 30' <small>Shaw: 22170 &amp; Liberty: 83061</small>	10'h x 30'w	896px w x 288px h	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 5px inside all sides of the file for safety area.
	<b>Sumter:</b> Digital Bulletin 10'6" x 36' <small>Broad St: F8348</small>	10'6"h x 36'w	680px w x 200px h	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 5px inside all sides of the file for safety area.
Digital Bulletin 12' x 36' <small>F8413</small>	12'h x 36'w	1800px w x 600px h	72 dpi/RGB/JPEG. Bleed art to edge, but leave at least 5px inside all sides of the file for safety area.	

**EXTENSION GUIDELINES:** Extensions are areas that extend beyond the frame of the billboard, either to the left, right, or above the standard area. Regulations vary for each bulletin. Please contact your Account Executive about special projects and pricing.

Standard Bulletin Maximum Extensions: 4' off the top, 2' off the sides.  
 Combined square footage for all extensions may not exceed 152 sq. ft.

**ALL EXTENSIONS AND EXCEPTIONS MUST BE APPROVED BY ADAMS OUTDOOR.**



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