



Specs & Finishing

Florence, SC

Updated 08-24-26



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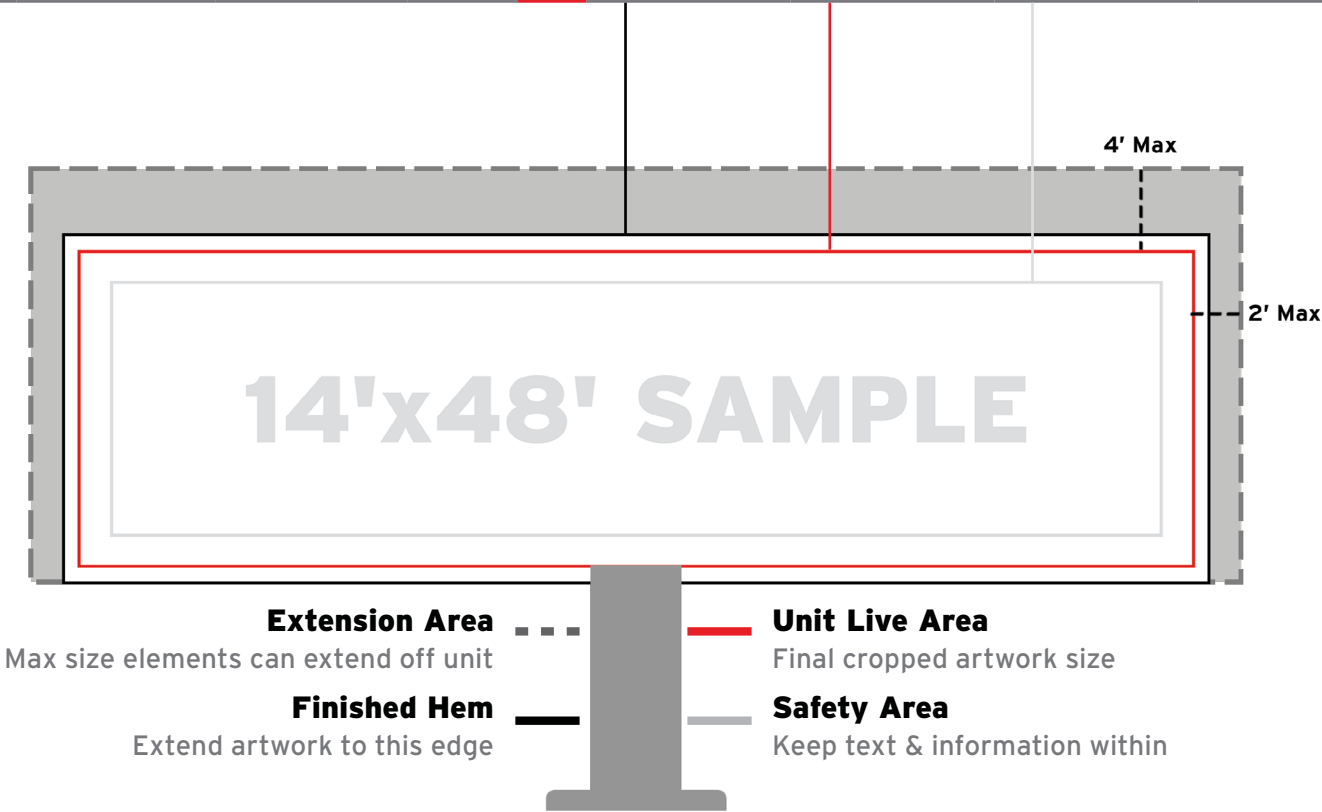
File Set-Up

Sizing Guidelines

1:24 scale
1' equals 0.5"

Adams Outdoor builds all static files at 1:24 scale, or 1' = 0.5". **Layered PDF templates** are available to further assist with setting up your files at the "Download" link in the spec chart—denoted with a * below.

PRINT SET-UP	UNIT LIVE AREA	FINISHED HEM	BLEED (POCKET)	DESIGN SET-UP	FILE SET-UP	FILE LIVE AREA	SAFETY AREA	TEMPLATE
	14'h x 48'w	15'h x 49'w	6"(3")		7.5"h x 24.5"w	7"h x 24"w	6.5"h x 23.5"w	* Download



Delivery

Upload Files to Adams

<http://filetrans.adamsoutdoor.com/login.cfm>

Username: adams

Password: Outd00r (*O's are zeros*)

- 1 In the top left click on **Upload New File**
- 2 Fill out the required fields
- 3 Choose file and click **Upload**
- 4 Once prompted that the file was uploaded, click **Save** to complete the file upload

All file names must be unique.
Files with default names will be overwritten.
Please include client name and date.

Click arrow to upload.



Ship to Adams

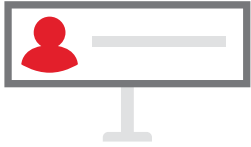
3205 Industry Blvd., Florence, SC 29501

Lost? Let us help!

Contact your Account Executive with questions on Specs or Set-up.

Static Billboards

Bulletins



Ranging from smaller size to traditional size billboards. All static bulletins are printed on reusable vinyl that increases the life span of creative. There is the added option of extensions.

Print Material: 7oz Seamless Vinyl

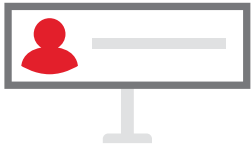
File Set-Up DPI: 300

Printed DPI: 150

Color Mode: CMYK

	UNIT LIVE AREA	FINISHED HEM	BLEED (POCKET)		FILE SET-UP	FILE LIVE AREA	SAFETY AREA	TEMPLATE
PRINT SET-UP	5'5"h x 11'5"w JR POSTER	6'5"h x 12'5"w	6"(3")	DESIGN SET-UP	3.21"h x 6.21"w	2.71"h x 5.71"w	2.46"h x 5.46"w	Download
	6'h x 12'w JR POSTER	7'h x 13'w	6"(3")		3.5"h x 6.5"w	3"h x 6"w	2.75"h x 5.75"w	Download
	6'2"h x 12'w JR POSTER	7'2"h x 13'w	6"(3")		3.58"h x 6.5"w	3.08"h x 6"w	2.83"h x 5.75"w	Download
	6'3"h x 12'w JR POSTER	7'3"h x 13'w	6"(3")		3.63"h x 6.5"w	3.13"h x 6"w	2.88"h x 5.75"w	Download
	8'h x 16'w	9'h x 17'w	6"(3")		4.5"h x 8.5"w	4"h x 8"w	3.75"h x 7.75"w	Download
	8'h x 24'w	9'h x 25'w	6"(3")		4.5"h x 12.5"w	4"h x 12"w	3.63"h x 11.63"w	Download
	8'h x 32'w	9'h x 33'w	6"(3")		4.5"h x 16.5"w	4"h x 16"w	3.63"h x 15.63"w	Download
	8'h x 34'w	9'h x 35'w	6"(3")		4.5"h x 17.5"w	4"h x 17"w	3.63"h x 16.63"w	Download
	9'2"h x 24'6"w	10'2"h x 25'6"w	6"(3")		5.08"h x 12.75"w	4.58"h x 12.25"w	4.21"h x 11.88"w	Download
	10'h x 14'w	11'h x 15'w	6"(3")		5.5"h x 7.5"w	5"h x 7"w	4.75"h x 6.75"w	Download
	10'h x 15'w	11'h x 16'w	6"(3")		5.5"h x 8"w	5"h x 7.5"w	4.75"h x 7.25"w	Download
	10'h x 16'w	11'h x 17'w	6"(3")		5.5"h x 8.5"w	5"h x 8"w	4.75"h x 7.75"w	Download
	10'h x 20'w	11'h x 21'w	6"(3")		5.5"h x 10.5"w	5"h x 10"w	4.65"h x 9.65"w	Download
	10'h x 24'w	11'h x 25'w	6"(3")		5.5"h x 12.5"w	5"h x 12"w	4.75"h x 11.75"w	Download
	10'h x 24'4"w	11'h x 25'4"w	6"(3")		5.5"h x 12.67"w	5"h x 12.17"w	4.65"h x 11.82"w	Download
	10'h x 28'w	11'h x 29'w	6"(3")		5.5"h x 14.5"w	5"h x 14"w	4.63"h x 13.63"w	Download
	10'h x 30'w	11'h x 31'w	6"(3")		5.5"h x 15.5"w	5"h x 15"w	4.63"h x 14.63"w	Download

Bulletins (cont.)



Ranging from smaller size to traditional size billboards. All static bulletins are printed on reusable vinyl that increases the life span of creative. There is the added option of extensions.

Print Material: 7oz Seamless Vinyl

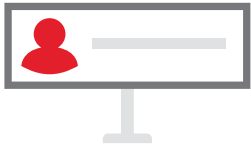
File Set-Up DPI: 300

Printed DPI: 150

Color Mode: CMYK

	UNIT LIVE AREA	FINISHED HEM	BLEED (POCKET)		FILE SET-UP	FILE LIVE AREA	SAFETY AREA	TEMPLATE
PRINT SET-UP	10'h x 30'w 8353	12'6"h x 32'6"w	15"(3")	DESIGN SET-UP	6.25"h x 16.25"w	5"h x 15"w	4.63"h x 14.63"w	Download
	10'h x 32'w	11'h x 33'w	6"(3")		5.5"h x 16.5"w	5"h x 16"w	4.5"h x 15.5"w	Download
	10'h x 40'w	11'h x 41'w	6"(3")		5.5"h x 20.5"w	5"h x 20"w	4.5"h x 19.5"	Download
	10'h x 50'w	11'h x 51'w	6"(3")		5.5"h x 25.5"w	5"h x 25"w	4.5"h x 24.5"w	Download
	10'4"h x 22'7"w	11'4"h x 23'7"w	6"(3")		5.67"h x 11.79"w	5.17"h x 11.29"w	4.82"h x 10.94"w	Download
	10'6"h x 29'w	11'6"h x 30'w	6"(3")		5.75"h x 15"w	5.25"h x 14.5"w	4.88"h x 14.13"w	Download
	10'6"h x 32'w	11'6"h x 33'w	6"(3")		5.75"h x 16.5"w	5.25"h x 16"w	4.75"h x 15.5"w	Download
	10'6"h x 36'w	11'6"h x 37'w	6"(3")		5.75"h x 18.5"w	5.25"h x 18"w	4.75"h x 17.5"w	Download
	10'6"h x 40'w	11'6"h x 41'w	6"(3")		5.75"h x 20.5"w	5.25"h x 20"w	4.75"h x 19.5"w	Download
	10'6"h x 40'6"w	11'6"h x 41'6"w	6"(3")		5.75"h x 20.75"w	5.25"h x 20.25"w	4.75"h x 19.75"w	Download
	10'7"h x 36'w	11'7"h x 37'w	6"(3")		5.79"h x 18.5"w	5.29"h x 18"w	4.79"h x 17.5"w	Download
	10'7"h x 38'6"w	11'7"h x 39'6"w	6"(3")		5.79"h x 19.75"w	5.29"h x 19.25"w	4.79"h x 18.75"w	Download
	10'7"h x 40'w	11'7"h x 41'w	6"(3")		5.79"h x 20.5"w	5.29"h x 20"w	4.79"h x 19.5"w	Download
	10'7"h x 40'6"w	11'7"h x 41'6"w	6"(3")		5.79"h x 20.75"w	5.29"h x 20.25"w	4.79"h x 19.75"w	Download
	11'5"h x 37'4"w	12'5"h x 38'4"w	6"(3")		6.21"h x 19.17"w	5.71"h x 18.67"w	5.21"h x 18.17"w	Download
	12'h x 25'w F300 POSTER WRAP	13'h x 26'w	6"(3")		6.5"h x 13"w	6"h x 12.5"w	5.63"h x 12.13"w	Download
	12'h x 32'w	13'h x 33'w	6"(3")		6.5"h x 16.5"w	6"h x 16"w	5.5"h x 15.5"w	Download
	12'h x 36'w	13'h x 37'w	6"(3")		6.5"h x 18.5"w	6"h x 18"w	5.5"h x 17.5"w	Download
	12'h x 40'w	13'h x 41'w	6"(3")		6.5"h x 20.5"w	6"h x 20"w	5.5"h x 19.5"w	Download

Bulletins (cont.)



Ranging from smaller size to traditional size billboards. All static bulletins are printed on reusable vinyl that increases the life span of creative. There is the added option of extensions.

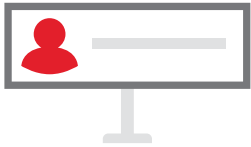
Print Material: 7oz Seamless Vinyl

File Set-Up DPI: 300

Printed DPI: 150

Color Mode: CMYK

	PRINT SET-UP				DESIGN SET-UP			
	UNIT LIVE AREA	FINISHED HEM	BLEED (POCKET)		FILE SET-UP	FILE LIVE AREA	SAFETY AREA	TEMPLATE
	12'h x 48'w	13'h x 49'w	6"(3")		6.5"h x 24.5"w	6"h x 24"w	5.5"h x 23.5"w	Download
	12'h x 50'w	13'h x 51'w	6"(3")		6.5"h x 25.5"w	6"h x 25"w	5.5"h x 24.5"w	Download
	14'h x 36'w	15'h x 37'w	6"(3")		7.5"h x 18.5"w	7"h x 18"w	6.5"h x 17.5"w	Download
	14'h x 40'w	15'h x 41'w	6"(3")		7.5"h x 20.5"w	7"h x 20"w	6.5"h x 19.5"w	Download
	14'h x 48'w	15'h x 49'w	6"(3")		7.5"h x 24.5"w	7"h x 24"w	6.5"h x 23.5"w	Download
	16'h x 50'w	17'h x 51'w	6"(3")		8.5"h x 25.5"w	8"h x 25"w	7.5"h x 24.5"w	Download
	19'3"h x 20'w F8335, H8335	20'3"h x 21'w	6"(3")		10.13"h x 10.5"w	9.63"h x 10"w	9.13"h x 9.5"w	Download
	21'h x 60'w	22'h x 61'w	6"(3")		11"h x 30.5"w	10.5"h x 30"w	10"h x 29.5"w	Download
	21'3"h x 32'w	22'3"h x 33'w	6"(3")		11.13"h x 16.5"w	10.63"h x 16"w	10.13"h x 15.5"w	Download
	21'10"h x 32'3"w	22'10"h x 33'3"w	6"(3")		11.42"h x 16.63"w	10.92"h x 16.13"w	10.42"h x 15.63"w	Download
	22'3"h x 40'1"w	23'3"h x 41'1"w	6"(3")		11.63"h x 20.54"w	11.13"h x 20.04"w	10.63"h x 19.54"w	Download
	22'6"h x 40'w	23'6"h x 41'w	6"(3")		11.75"h x 20.5"w	11.25"h x 20"w	10.75"h x 19.5"w	Download
	24'h x 30'w	25'h x 31'w	6"(3")		12.5"h x 15.5"w	12"h x 15"w	11.5"h x 14.5"w	Download
	24'6"h x 36'w	25'6"h x 37'w	6"(3")		12.75"h x 18.5"w	12.25"h x 18"w	11.75"h x 17.5"w	Download
	24'7"h x 31'3"w	25'7"h x 32'3"w	6"(3")		12.79"h x 16.13"w	12.29"h x 15.63"w	11.79"h x 15.13"w	Download
	24'9"h x 31'3"w	25'9"h x 32'3"w	6"(3")		12.88"h x 16.13"w	12.38"h x 15.63"w	11.88"h x 15.13"w	Download
	24'9"h x 36'w	25'9"h x 37'w	6"(3")		12.88"h x 18.5"w	12.38"h x 18"w	11.88"h x 17.5"w	Download
	25'3"h x 36'w	26'3"h x 37'w	6"(3")		13.13"h x 18.5"w	12.63"h x 18"w	12.13"h x 17.5"w	Download
	25'6"h x 36'w	26'6"h x 37'w	6"(3")		13.25"h x 18.5"w	12.75"h x 18"w	12.25"h x 17.5"w	Download



Bulletins (cont.)

Ranging from smaller size to traditional size billboards. All static bulletins are printed on reusable vinyl that increases the life span of creative. There is the added option of extensions.

Print Material: 7oz Seamless Vinyl

File Set-Up DPI: 300

Printed DPI: 150

Color Mode: CMYK

PRINT SET-UP	UNIT LIVE AREA	FINISHED HEM	BLEED (POCKET)	DESIGN SET-UP	FILE SET-UP	FILE LIVE AREA	SAFETY AREA	TEMPLATE
	26'h x 25'w	27'h x 26'w	6"(3")		13.5"h x 13"w	13"h x 12.5"w	12.5"h x 12"w	Download
	26'1"h x 40'1"w	27'1"h x 41'1"w	6"(3")		13.54"h x 20.54"w	13.04"h x 20.04"w	12.54"h x 19.54"w	Download
	26'6"h x 23'3"w	27'6"h x 24'3"w	6"(3")		13.75"h x 12.13"w	13.25"h x 11.63"w	12.75"h x 11.13"w	Download
	26'6"h x 40'5"w	27'6"h x 41'5"w	6"(3")		13.75"h x 20.71"w	13.25"h x 20.21"w	12.75"h x 29.71"w	Download
	26'8"h x 40'w	27'8"h x 41'w	6"(3")		13.83"h x 20.5"w	13.33"h x 20"w	12.83"h x 19.5"w	Download
	27'2"h x 36'w	28'2"h x 37'w	6"(3")		14.08"h x 18.5"w	13.58"h x 18"w	13.08"h x 17.5"w	Download
	28'h x 26'w	29'h x 27'w	6"(3")		14.5"h x 13.5"w	14"h x 13"w	13.5"h x 12.5"w	Download
	36'3"h x 12'w F8111, G8111	37'3"h x 13'w	6"(3")		18.63"h x 6.5"w	18.13"h x 6"w	17.63"h x 5.5"w	Download



Backlits

Printed on semi-transparent backlit vinyl. Backlits allow for light to shine through the vinyl, creating an eye-catching visual for evening viewers.

Print Material: Backlit 15oz Vinyl
100% on front

File Set-Up DPI: 300

Printed DPI: 150

Color Mode: CMYK

PRINT SET-UP	UNIT LIVE AREA	FINISHED HEM	BLEED (POCKET)	DESIGN SET-UP	FILE SET-UP	FILE LIVE AREA	SAFETY AREA	TEMPLATE
	10'4"h x 22'7"w	11'4"h x 23'7"w	6"(3")		5.67"h x 11.79"w	5.17"h x 11.29"w	4.82"h x 10.94"w	Download
	10'6"h x 36'w	11'6"h x 37'w	6"(3")		5.75"h x 18.5"w	5.25"h x 18"w	4.75"h x 17.5"w	Download

Posters

Posters are printed on a lighter weight material and posted with Formetco System clips. No typical options for extensions.

Print Material: 3.2oz Polyethylene
7oz Seamless Vinyl

File Set-Up DPI: 300

Printed DPI: 150

Color Mode: CMYK

PRINT SET-UP	UNIT LIVE AREA	FINISHED HEM	BLEED (POCKET)	DESIGN SET-UP	FILE SET-UP	SAFETY AREA	TEMPLATE
	10'4.5"h x 22'7.5"w ECO-FLEX	10'4.5"h x 22'7.5"w	0"(0")		5.187"h x 11.313"w	4.817"h x 10.943"w	Download

Trivisions

Showcases 3 different ads/clients by use of tall vertical printed prisms that rotate on a set schedule.

Print Material: 15 Pt Calendered Vinyl

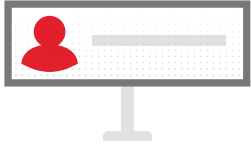
File Set-Up DPI: 300

Printed DPI: 150

Color Mode: CMYK

PRINT SET-UP	UNIT SIZE	FINISHED HEM	PANELS	SLATS	DESIGN SET-UP	FILE SET-UP	SAFETY AREA	BLEED (POCKET)	TEMPLATE
	10'6"h x 36'w 8348	10'5"h x 36'w	5.375"w	72		5.21"h x 18"w	4.84"h x 17.63"w	N/A	Download
	12'h x 24'w 28226, P990	11'11"h x 24'w	5.375"w	48		5.96"h x 12"w	5.59"h x 11.63"w	N/A	Download

Digital Billboards



Digital spots that are uploaded to the billboard at any time of day. Creative is dynamic and can utilize day-parting, RSS feeds, and much more.

Bleed: N/A

Color Mode: RGB

DPI: 72

DESIGN SET-UP	UNIT #	FILE SET-UP	SAFETY AREA	UNIT SIZE	TEMPLATE
	22170, 83061, D8130, D8449, F5432, F8402, F8413, G5432, G8266, G8374, G8400, G8403, G8411	1800px w x 600px h	1770px w x 570px h	10'h x 30'w 10'3" h x 30'w 12'h x 36'w	Download
	D8228, F7027, F8133, F8258, F8348, F8397, G8133, G8188, G8394	1400px w x 400px h	1370px w x 370px h	10'h x 30'w 10'6" h x 36'w 14'h x 48'w	Download
	8395, D7084, D8064, D8110, F7084, F8393, F8396, G4096, G8393, G8396	840px w x 400px h	810px w x 370px h	10'6" h x 22'w 11'6" h x 24'w 11'6.5" h x 24'1.75" w 12'h x 24'w 12'h x 25'w 12'0.25" h x 24'0.25" w	Download